



Our mission is to accelerate the **transition to sustainable mobility** for all with **reliable, affordable and accessible** EV charging solutions.

Private & Confidential



who are we

01

Founded in 2017

Grown from five founders into more than **100 employees** of 20 nationalities, based in Soho.

02

Rapidly expanding network

4,000 charging points installed in 2022 with another 20,000 already contracted. And we're backed by **Aviva Investors** to install additional **190,000 charging points** by 2030.

03

Setting standards of excellence

Ranked **4th best EV charging network** by the UK's leading EV mapping service Zap-Map. With a **99.4% uptime**, we have unrivalled levels of reliability, affordability and convenience.

04

Levelling up EV charging

Focus on making EV **charging accessible for everyone**, regardless of social status, income or where they live.



Why installing EV charging infrastructure is beneficial for your facilities

The future is electric. And to meet the demands of what’s happening now and what’s coming next, reliable charging points are more than a nice-to-have. Create unforgettable experiences that your guests will be happy to share with the world. Provide enhanced and hassle-free service by enabling them to charge their EV overnight and giving them peace of mind that they will reach their next destination on time.

We understand that each location has unique requirements, from costings and commercials to on-site configurations, which is why we’ve developed a turnkey solution that seamlessly integrates with the rhythms and routines of everyday life. With simple payment, unparalleled convenience and customer service that really cares.



Attract new and repeat guests



Generate additional income streams



Stand out from the competition



Why Connected Kerb



Trusted and Reliable

- Top EV Driver Recommended network by Zap-Map*
- Backed by Aviva Investors to install 190,000 chargers by 2030

**Rated 4th best EV charging network by more than 4300 EV drivers who participated in Zap-Map survey*



Hassle-free

- From initial consultation through installation to maintenance and customer care. We are with you every step of the way



Affordable

- Range of funding options available, from partially- to fully-funded models with different levels of profit share



Advanced power & grid management

- Our smart load management system ensures efficient charging without putting a strain on the grid



Future-proof

- Modular design that allows easy future upgrades
- Our below-ground infrastructure reduces the need to evacuate the ground multiple times

Connected Kerb funding options

We offer a range of commercial solutions from fully privately funded concession models to client funded managed service deals depending on your appetite for investment, risk and returns:



Concession Model

Connected Kerb funds the project, takes the investment risk and a share of profits



Managed service

Client funds the deployment, shares the risk, takes all the profit or the ongoing operating expenditure can be paid for out of the profit and shared with Connected Kerb and the client, O&M delivered by Connected Kerb



Charging as a service

Reduce the upfront cost of deployment and split the cost over a 3- to 5-year term with ongoing O&M included. Client takes all of profit



Meet the Connected Kerb offer

- ✓ **Manufactured in the UK**
- ✓ **Discreet**, low visual impact charging units
- ✓ **3.5kW - 22kW smart charging, load management**



Gecko

- **On-street residential environments**
- Discreet – fits to post or bollard
- Multiple colour options
- Hardwearing and secure with double-skin



Chameleon

- **On-street residential environments**
- Discreet, low impact on street appearance
- Cost effective option with dual sockets



Marketing Leading Software

- Mobile app for both Apple & Android
- Smart tariff, charging & booking functionality
- Contactless payment options with RFID, mobile web payments

- ✓ **Innovated** for intensive use, robust, durable
- ✓ **Prolonged** uptime, 45-minute repair/replacement
- ✓ **Easy-to-use** User Interface, Mobile App & RFID payment



Limpet

- **Multi-storey car parks & perimeter walls**
- Wall-mounted, no excavation requi
- Partially made from recycled tyres
- Positioned in groups of up to 10



Data & Power Pack

- **Subterranean charge point controller**
- Connects to fast fibre
- Supports wireless / inductive charging
- Deployed in all scenarios

The Connected Kerb system



Fast charging

- Easy to use, universal access, 7-22kWh smart charging



Interchangeable sockets

- Post, bollard and wall mounted solutions - Ideal for crowded streets and car parks



Smart and connected

- Dynamic load balancing, connected, secure and uniquely paired with IoT, WiFi and 5G technology



Environmentally sensitive

- Long life, recycled materials and minimal visual impact



Future-proof

- Flexible modular design with induction capability built in
- Designed for efficient installation and rapid repairs or maintenance



Safe and secure

- Full compliance to (or above) regulations, tested and CE marked, with mid meters for accurate power records

The Connected Kerb turnkey solution

1. Consultation

Initial consultation with our experts



2. Site-selection 2 to 3 weeks

Review qualified sites with customer & local stakeholders



3. Pre-construction - 8 to 10 weeks

Site design, equipment request, submitting request to Distribution Network Operator etc.



4. Final review

Final customer and internal review, and submitting OZEV application



5. Site Verification

- Pricing
- Power availability – from building or on street
- Site constraints eg. narrow footways



6. Power & Meter installation



7. Testing & Commissioning

Electric testing and commissioning followed by launch



9. Construction - 2 weeks

Civil & electrical installation




8. Operations - 1 to 20+ years

Ops & maintenance



Our awards

2022 Winner



Best Practices

2022 Winner



Best Consumer Proposition

2020 Winner



Best On-Street Charging &
Best New Product or Service

2020 Winner



Most Innovative
Start-Up of the Year

2019 Winner



Environmental Initiative

2018 Winner



Civic Innovation Award

Common EV myths

01

Myth

Public charge point installation is too expensive



Reality

Government grants and various funding and profit share options available to help minimise the cost

02

Myth

EV's aren't environmentally friendly



Reality

EVs halve greenhouse gas emissions as compared to combustion cars

03

Myth

Public chargers are difficult to find



Reality

You can easily locate all public charge points via car navigation or any nav app

04

Myth

An expensive trend for affluent people



Reality

There are nearly 50% more EVs on the roads this year as compared to 2021 while combustion vehicles sale is in decline



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